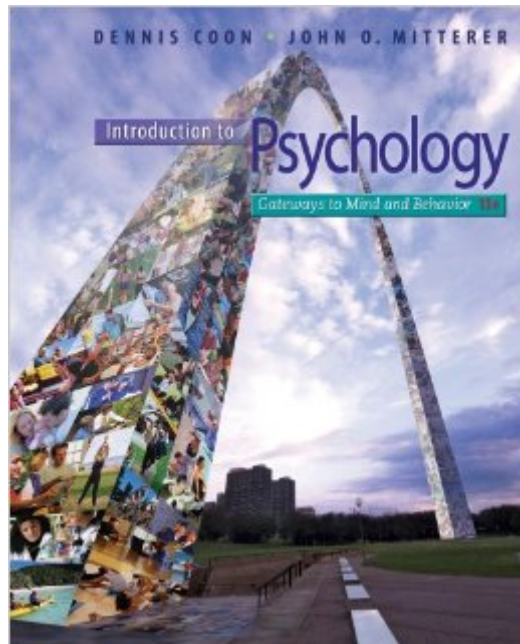


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Introduction To Psychology: Gateways To Mind And Behavior, 13th Edition



Synopsis

Co-written by an author who garners more accolades and rave reviews from instructors and students with each succeeding edition, *INTRODUCTION TO PSYCHOLOGY: GATEWAYS TO MIND AND BEHAVIOR, THIRTEENTH EDITION* attracts and holds the attention of even difficult-to-reach students. The Thirteenth Edition's hallmark continues to be its pioneering integration of the proven-effective SQ4R learning system (Survey, Question, Read, Reflect, Review, Recite), which promotes critical thinking as it guides students step-by-step to an understanding of psychology's broad concepts and diversity of topics. Throughout every chapter, these active learning tools, together with the book's example-laced writing style, discussions of positive psychology, cutting-edge coverage of the field's new research findings, and excellent media resources, ensure that users find the study of psychology fascinating, relevant, and above all, accessible.

Book Information

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Customer Reviews

First, I'd like to point out that I am eighteen years old and just finished my first year of college, so I'm coming from a relatively young point of view with an opinion on technique - not content, as I am no professional. Also, I read quite a bit, both leisurely and academically. However, the ability to read well or with ease does not guarantee complete engrossment or heed about the text and/or subject. That is, I'm like a lot of people my age when it comes to most textbooks - I find them utterly boring, where reading becomes more of a chore than a pleasure. And that's fair; textbooks aren't exactly meant for amusement. Still, not everyone is a scholar, and seeing how reading is an absolute, there

should be some middle ground between dull professionalism and light entertainment. Anyway, I was assigned this book for my Introduction to Psychology class, and though I had an amazing professor, this book itself was just as engaging and just as clever. Authors Dennis Coon and John O. Mitterer do an excellent job presenting the material both clearly and interestingly. You can tell they love psychology and put a lot of effort into relating to the common person. They show much consideration for their audience, catering to those who don't want another lackluster assignment, but something more stimulating. At least, that's what I believe. It definitely made the studying/homework portion of my college experience much more bearable. I thoroughly enjoyed reading this book and would definitely recommend it to those interested in psychology or looking to take a class in it, especially if they find it difficult keeping interest in a book and/or schoolwork.

This was a great book and was very helpful with my class, there are some valuable lessons to learn and this book is a great help. I realized a great deal about myself. I would suggest this to anyone that is taking this course and even if you don't take this class this book has great insight.

I loved my class! And this book is great - I even rented it on my computer as well. Two investments. I'm keeping my book as I love to highlight and make notes- But my rental was cool. * Advise- if you rent and drop to a pas- you're limited. * If you rent and or buy and drop to your Devise Kindle to computer. (You can copy and paste into your hoe work! Its fantastic.Great Authors and the web links inside have wonder movie clips of experiments that allow you to understand the chapters. Enjoy!

I am a student in general psychology class. This book is easy to read and formatted well and presents the information in a way I can understand it. I have no trouble staying awake reading this one because it catches my interests and speaks to me. I like the way it is setup to where the authors are writing in a few comments and interesting facts about themselves. This is the only textbook, that I get excited about reading and have no trouble understanding the material. This book is awesome, and it is not biased.

I would recommend this book. It is very self explanatory and gives you insight on how to learn the material on a more practical note. I am currently taking an online course and this book is very helpful because since I don't have a teacher for me to constantly be asking questions in the classroom I can just look up the information in the book. Even though I have to say that the only

reason I bought this book was because of school, but I don't regret my decision in buying it. Also whoever sold it to me, thank you. You're cute little message was very sweet and thoughtful, may God continue to bless you.

This book is so well written that when my professor assigns us three chapters to read, I don't even mind doing it! It's easy to read, easy to understand and actually sometimes entertaining. Who knew a text book could be any of those things? ;)

This version has more pictures than the 14th edition. It has mostly the same material I believe, and it's easier to learn from because there are more pictures. The information it has on LGBT (especially transgender) people in the gender section is a bit outdated, and if you're transgender, it might be a bit upsetting to read.

This textbook is great. It is exactly the textbook that I needed for my Psychology class and it's way cheaper than in the retail stores or bookstores (that I looked at). Even though its a looseleaf version it serves its purpose and is really easy to read. All you need is a binder and you have a textbook at the ready. Really great product.

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